

GUEST LECTURE



GUEST LECTURE ON INTELLECTUAL PROPERTY RIGHTS

Guest lecture by Dr. B. Prakash Rao, an expert in Pharmaceuticals, who shared his insights on the significance of Intellectual Property Rights (IPR).

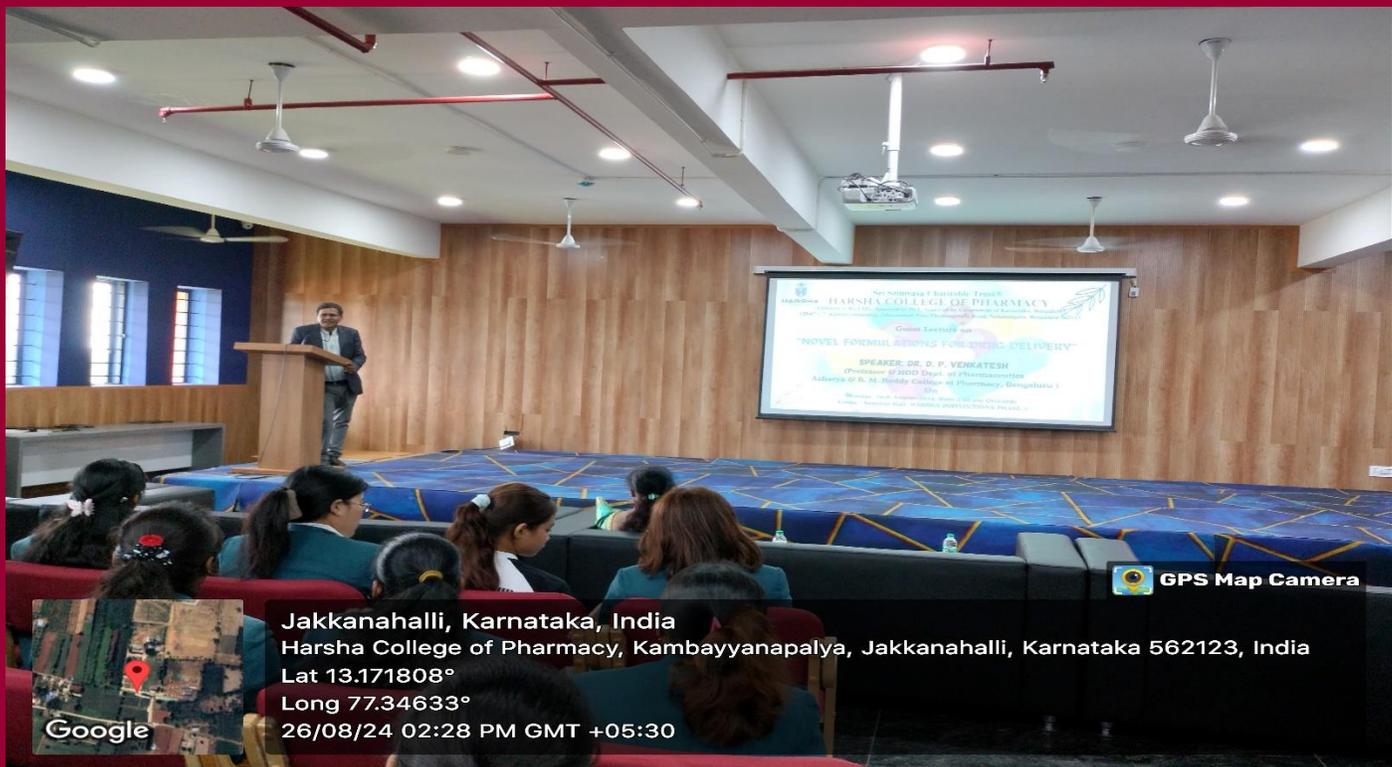


With over 37 years of experience, Dr. Rao highlighted the role of IPR in drug development, commercial success, and the distinction between generic and branded drugs, inspiring future Pharmaceutical researchers to incorporate IPR into their work and professional development.

Students gained a deeper understanding of how patents protect innovations, drive Pharmaceutical research, and influence drug commercialization, while being inspired to incorporate IPR into their own future careers and research.



GUEST LECTURE ON NOVEL FORMULATIONS FOR DRUG DELIVERY



Dr. D.P. Vekatesh, a renowned expert in the department of Pharmaceutics with a distinguished career in drug formulation and development, delivered an insightful guest lecture on novel drug delivery systems, focusing on cutting-edge technologies like nanomedicine and controlled release systems.



Students developed a greater comprehension of how novel drug delivery systems are enhancing the effectiveness and safety of medications, with a particular focus on overcoming challenges like low bioavailability and drug resistance, as explained through the impact of advanced technologies during the lecture.

GUEST LECTURE ON REGULATORY AGENCIES



Dr. Ramdas Pandurang Pai, an esteemed Emeritus Professor at Sri Siddhartha Academy of Higher Education with extensive qualifications in surgery, community medicine, and hospital administration, delivered an insightful lecture on the critical role of regulatory agencies in the healthcare and pharmaceutical sectors.



Students gained a deeper understanding of the challenges faced by regulatory agencies, especially in balancing innovation with patient safety, and the importance of global cooperation and continuous professional development in the ever-evolving healthcare landscape.

GUEST LECTURE ON WORLD AIDS DAY



Mrs. Sreelatha P., an experienced ICTC Counselor from the Community Health Care Centre, delivered an insightful guest lecture, focusing on HIV/AIDS prevention, treatment, and the importance of support for those living with the condition.



Students gained a deeper understanding of the critical role that early testing, safe practices, and community support play in preventing the spread of HIV/AIDS. This knowledge empowered them to adopt proactive measures in their personal lives and encouraged them to integrate these practices into their professional endeavors, fostering a more informed and compassionate approach to the issue.

GUEST LECTURE ON EXPLORING RESEARCH METHODOLOGY



Dr. A. Geetha Lakshmi, an expert in Pharmaceuticals, shared her profound knowledge on research methodology, offering valuable insights for aspiring researchers.



Students gained valuable guidance on navigating ethical dilemmas and applying rigorous research methods to ensure integrity and transparency in their work.